

**FUND**MILWAUKEE

**Fund Milwaukee  
2012 in Review**

# Membership Stats

January 2012: **12** members

January 2013: **33** members

**90%** of members are unaccredited

**80%** attended more than one meeting

**48%** invested in at least one deal

**21%** invested in more than one deal

# 2012 Business Deals

- 19 Investment Opportunity Requests submitted
- 9 invited to make a pitch
- 6 funded
- Total amount funded by members in 2012: \$234,500
- Loans ranged from \$9,500 - \$30,000
- One equity raise of \$150,000 completed
- Individual loans from \$1,000 - \$15,000 per deal

# 2012 Business Deals



## Purple Door Ice Cream

- Loan used to expand production capacity and buy new equipment
- Thirteen members participated

# 2012 Business Deals



## Bolzano Artisan Meats

- Two loans used for food safety study to prepare for interstate commerce and for expanding capacity and related equipment
- Six members participated

# 2012 Business Deals



## Clock Shadow Building

- Equity raise from three members, which includes building ownership equity

# 2012 Business Deals



## Martha's Pimento Cheese

- Loan for start-up website, legal fees and equipment
- Five members participated

# 2012 Business Deals



## Central Greens

- Loan for marketing, working capital, and water quality equipment

# Cash Mobs and Events



# FUND MILWAUKEE

For more information:

[www.fundmilwaukee.com](http://www.fundmilwaukee.com)

Twitter: [@fundmilwaukee](https://twitter.com/fundmilwaukee)